



WEB PAPERS



New Era®

AN ECONOMICAL WORKHORSE.

New Era® paper is your No. 4 groundwood solution when you need a strong workhorse product with consistent PPI at an affordable price. High quality and caliper-controlled, New Era® is ideal for textbooks, workbooks, second printings and inserts where quality and economy are important.

FEATURES:

- Blue-white shade and excellent printability results in superior readability
- Ideal for large print jobs and second printings
- Caliper controlled with SIMRA-certified options
- Recycled option available with 10% post-consumer waste (PCW) recycled fiber
- Individual basis weights may be available with FSC®, SFI® or PEFC™ chain-of-custody certifications

APPLICATIONS:

- Workbooks
- Textbooks
- Teacher's edition textbooks
- Adult and juvenile trade books
- Technical manuals
- Book inserts

NEW ERA® SIMRA CERTIFIED STANDARD SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper	PPI
Matte	45	67	83	25	91.5	2.7	740
	50	74	83	25	92.5	3.0	666
Matte Recycled*	45	67	83	25	91.5	2.7	740
ThinBulk	45°	67	83	28	91.5	2.2	910

NEW ERA® MATTE STANDARD SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper	PPI
Matte	40	59	83	25	90.5	2.3	870

NEW ERA® UNCOATED STANDARD SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Opacity	Caliper	PPI
Uncoated	35°	52	79	86	3.2	625
	40°	59	80.5	88	3.9	512

*Recycled option available with 10% post-consumer recycled fiber.
 °Non-standard making item. Requires minimum accumulation, trim and approval.

Verso Corporation is a leading American owned and operated producer of graphic, specialty and packaging paper and market pulp, with a long-standing reputation for quality and reliability. Verso's graphic paper products are designed primarily for commercial printing, advertising and marketing applications, including direct mail, catalogs, corporate collateral, books and magazines. Verso's specialty paper products include release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. Verso produces packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. Verso also makes market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information, visit us online at versoco.com.



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