



NO. 4 GROUNDWOOD WEB



Balance®

PUT BRIGHTER IN THE BALANCE.

Balance® is the ultimate alternative to a lower-brightness product, striking the optimal combination of brightness, printability and cost. Balance® provides a brighter, whiter choice while keeping economics in mind. It's a perfect Balance® of performance and cost, making this the easiest decision you'll make all day.

FEATURES:

- Balanced combination of brightness and whiteness to differentiate from the competition
- Excellent printability and on-press performance
- CoC certification and recycled options available

APPLICATIONS:

- Commercial print applications
- Magazines and catalogs
- Free standing inserts/coupons

BALANCE® SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Offset	40°	59	80	58	87	2.1
	45	67	80	58	88.5	2.3
	50	74	80	62	89.5	2.5
	55°	81	80	62	91	2.8
	60	89	80	62	92	3.0

Verso manufactures to basis weight, not to specific bulk standards. If you require additional caliper information, please contact your Verso representative.

**Non-standard making item. Requires minimum accumulation, trim and approval.*

Verso Corporation is a leading American owned and operated producer of graphic, specialty and packaging paper and market pulp, with a long-standing reputation for quality and reliability. Verso's graphic paper products are designed primarily for commercial printing, advertising and marketing applications, including direct mail, catalogs, corporate collateral, books and magazines. Verso's specialty paper products include release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. Verso produces packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. Verso also makes market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information, visit us online at versoco.com.



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