



# OptiLabel™ Dairy

## GIVE YOUR BRAND THE EDGE.

OptiLabel™ Dairy delivers the premium brightness, blue-white shade, high opacity and semi-gloss finish you expect from OptiLabel™—and adds great edge-wicking resistance and high strength that stands up to die-cutting demands.



OptiLabel™ Dairy is a semi-gloss face stock designed for pressure sensitive label applications requiring premium label appearance, excellent flexographic printing and superior edge-wicking resistance. OptiLabel™ Dairy features premium brightness and an enhanced blue-white shade combined with high opacity and a gloss finish. This high-quality sheet also features the high strength required for demanding die-cutting applications. Reverse side coatings are compatible with pressure sensitive adhesives.

### FEATURES:

- Coatings designed for flexographic printing
- Superior edge-wicking resistance
- Smooth, semi-gloss finish for premium print fidelity and over-lamination adhesion
- High strength for fast matrix stripping and runnability

### APPLICATIONS:

- Pressure sensitive label applications required to withstand a high moisture environment such as dairy, orange juice, ice tea and other refrigerated beverage products

### OPTILABEL™ DAIRY SPECIFICATIONS:

Basis Weight	lbs/3300ft <sup>2</sup>	48
	g/m <sup>2</sup>	71
Caliper	mils	2.4
	microns	61
Gloss	%, 75°	65
Opacity	%	85
Brightness	%	85
CD Tensile	lbs/in	14
	N/15mm	37
MD Tear	gf	38
	mN	370
PPS S-10	micrometers	1.0

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VC21-007

6/21 (Supersedes 5/21)