



OptiLabel™ Dairy

GIVE YOUR BRAND THE EDGE.

OptiLabel™ Dairy delivers the premium brightness, blue-white shade, high opacity and semi-gloss finish you expect from OptiLabel™—and adds great edge-wicking resistance and high strength that stands up to die-cutting demands.



OptiLabel™ Dairy is a semi-gloss face stock designed for pressure sensitive label applications requiring premium label appearance, excellent flexographic printing and superior edge-wicking resistance. OptiLabel™ Dairy features premium brightness and an enhanced blue-white shade combined with high opacity and a gloss finish. This high-quality sheet also features the high strength required for demanding die-cutting applications. Reverse side coatings are compatible with pressure sensitive adhesives.

FEATURES:

- Coatings designed for flexographic printing
- Superior edge-wicking resistance
- Smooth, semi-gloss finish for premium print fidelity and over-lamination adhesion
- High strength for fast matrix stripping and runnability

APPLICATIONS:

- Pressure sensitive label applications required to withstand a high moisture environment such as dairy, orange juice, ice tea and other refrigerated beverage products

OPTILABEL™ DAIRY SPECIFICATIONS:

Basis Weight	lbs/3300ft ²	48
	g/m ²	71
Caliper	mils	2.5
	microns	63
Gloss	%, 75°	65
Opacity	%	85
Brightness	%	85
CD Tensile	lbs/in	14
	N/15mm	37
MD Tear	gf	38
	mN	370
PPS S-10	micrometers	1.0

Verso Corporation is a leading American owned and operated producer of graphic, specialty and packaging paper and market pulp, with a long-standing reputation for quality and reliability. Verso's graphic paper products are designed primarily for commercial printing, advertising and marketing applications, including direct mail, catalogs, corporate collateral, books and magazines. Verso's specialty paper products include release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. Verso produces packaging paper used in select box applications and point-of-purchase displays. Verso also makes market pulp used in printing, writing, specialty and packaging papers, facial and toilet tissue, and paper towels. For more information, visit us online at versoco.com.

The information given is based upon our knowledge and experience at the time of printing. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

©2022 Verso Corporation. Verso is a registered trademark and OptiLabel is a trademark of Verso Corporation or its subsidiaries.



Verso Corporation
8540 Gander Creek Drive
Miamisburg, Ohio 45342
800-258-8852
versoco.com

