

# ArborWeb®

## TAKE GREEN MORE PLACES.

ArborWeb® offers real value for upscale catalogs and high-end magazines with an optimal blend of brightness and exceptional print surface. This coated paper provides tri-certified chain-of-custody assurance and 30% recycled fiber, providing the versatility you need to differentiate your product.

NO. 3 COATED WEB

### FEATURES:

- Super smooth printing surface with exceptional print quality
- Available in heavier cover weights
- Made with chain-of-custody fiber: FSC®, SFI®, PEFC™
- Manufactured with 30% recycled fiber

### APPLICATIONS:

- High-end magazines
- Upscale catalogs
- Direct mail
- Commercial print applications
- Covers and text for magazines and catalogs
- Sustainability reports

### ARBORWEB® SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Offset	45	67	86	70	88.5	2.1
	50	74	86	70	89.5	2.3
	60	89	88	70	91.5	2.7
	70	104	88	70	93	3.1
	80	118	88	70	94	3.7
	90°	133	88	70	94.5	4.5
	100	148	88	70	96	4.7
Gloss Offset Cover	65°	176	88	70	96	5.9
	80 (7pt)*	216	88	70	98	7.2
	100 (9pt)**	271	88	70	99	9.4
Soft-Gloss Offset	45 <sup>o1</sup>	67	86	35	89.5	2.3
	50 <sup>1</sup>	74	86	35	90.5	2.5
	60	89	88	35	92	2.9
	70	104	88	35	94	3.5
	80	118	88	35	95	4.1
	100	148	88	35	96	5.2
Matte Offset	45 <sup>1</sup>	67	86	25	91	2.7
	50 <sup>1</sup>	74	86	25	91	2.9
	60 <sup>1</sup>	89	88	25	92	3.5
	70	104	88	25	93	3.8
	80	118	88	25	95	4.5
	100	148	88	25	96	5.2
Matte Offset Cover	65 (7pt)*	176	88	30	98	7.3
	80 (9pt)**	216	88	30	98	9.3
Matte Offset Reply Card	107 (7pt)* <sup>1</sup>	158	88	20	97	7.0
	134 (9pt)** <sup>1</sup>	198	88	20	98	9.0

*Noted \*7 pt. and \*\*9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted \*7 pt. and \*\*9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.*

*<sup>o</sup>Non-standard making item. Requires minimum accumulation, trim and approval.*

*<sup>1</sup>Contains higher levels of mechanical fiber.*

**ENVIRONMENTAL CERTIFICATIONS:**

Buyers of ArborWeb® products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; “Forests for all forever.”
- Sustainable Forestry Initiative (SFI®), BV-SFICOC-US09000011; “Good for you. Good for our forests.”
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; “Promoting sustainable forest management.”

This product complies with Lacey Act requirements.



**PRODUCT STEWARDSHIP AND SUSTAINABILITY:**

ArborWeb® is acid free and is manufactured using elemental chlorine-free bleach (ECF).

To review product stewardship and sustainability information please see the Billerud Product Regulatory Profile Sheet posted at [www.billerud.com/ProductRegulatoryProfile](http://www.billerud.com/ProductRegulatoryProfile).

Billerud North America is a leading American operated producer of graphic, specialty and packaging paper and market pulp. Our name means quality and commitment, sustainability and integrity. We offer a variety of products, each made with pride in the USA and designed to build brands and business results for our customers. We make graphic paper products for direct mail, corporate collateral, catalogs, magazines and books, and specialty paper products, including release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. We produce packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. We also make market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information please visit [billerud.com](http://billerud.com).

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