



Anthem Plus®

THE ALL-AMERICAN. PUT US TO WORK.

Anthem Plus® is the go-to American sheet with a sleeves-rolled-up commitment to service, getting you what you need, when you need it. Whatever your project, Anthem Plus® offers dependable quality with deep inventory levels and additional price points for unique customer requests when options are critical.

FEATURES:

- **Balanced, blue-white styling**
- **Choose Your Finish**
 - Gloss and Satin finishes are optimized for image reproduction
 - Anthem Plus® Satin surface gives brand boosting print results and crisp, vibrant color reproduction, balanced with non-glare readability
- **Versatility**
 - 7 & 9 pt. offerings meet USPS minimum requirements
 - Matching Digital product: Blazer Digital®
- **Availability**
 - Based in North America with deep inventory and multiple SKUs in stock
 - Strategic mill and warehouse locations near key print markets for shorter lead times
- **Responsible Fiber Sourcing**
 - Made with chain-of-custody fiber: FSC®, SFI®, PEFC™
 - Manufactured with 10% post-consumer waste (PCW) recycled fiber upon request with upcharge^
- **Manufactured in the USA with Pride**
 - Purchase Anthem Plus® and put Americans to work
 - Proven quality and performance from a trusted U.S. manufacturer backed by our guarantee of full customer and technical support from start to finish

ECONOMY SHEETS



APPLICATIONS:

- Direct mail
- Brochures
- Catalogs
- Posters
- Newsletters
- Calendars
- Bill stuffers
- Flyers
- Manuals

ANTHEM PLUS® SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	60°	89	90	65	89	2.8
	70	104	90	68	92	3.2
	80	118	90	68	93.5	3.6
	100	148	90	68	95.5	4.6
Gloss Cover	80 (7 pt.)*	216	90	68	98	7.4
	100 (9 pt.)**	271	90	68	99	9.3
	110	297	90	68	99	10.8
	120*	326	90	68	99	11.4
Satin Text	60°	89	90	35	91	3.2
	70	104	90	35	92	3.8
	80	118	90	35	94.5	4.4
	100	148	90	35	96.5	5.5
Satin Cover	80 (9 pt.)**	216	90	35	99	9.3
	100	271	90	35	99	11.7
	110	297	90	35	99	12.6
	120*	326	90	35	99	14.5
Reply Card	110 (7 pt.)*	163	90	30	96	7.1

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.*

^Anthem Plus® Recycled is available as a making item direct from mill. Subject to master roll availability and run schedules.

**Anthem Plus® 120 lb. gloss and satin cover available in 2022. Contact your Verso Sales Representative for more details.*

°Non-standard making item. Requires minimum accumulation, trim and approval.

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Verso Stocking Guide at versoco.com.

	19x25	20x26	23x29	23x35	24x36	25x38	26x40	28x40
Gloss Text								
70 lb.	■			■	■	■		■
80 lb.	■		■	■	■	■		■
100 lb.	■		■	■	■	■		■
Gloss Cover								
80 lb. (7 pt.)*	■	■	■	■	■	■	■	■
100 lb. (9 pt.)**	■	■	■	■	■	■	■	■
110 lb.							■	■
120 lb. - Available in 2022. Contact your Verso Sales Representative for more details.								
Satin Text								
70 lb.	■			■	■	■		■
80 lb.	■		■	■	■	■		■
100 lb.	■		■	■	■	■		■
110 lb.	■		■	■	■	■		■
Satin Cover								
80 lb. (9 pt.)**	■	■	■	■	■	■	■	■
100 lb.	■	■	■	■	■	■	■	■
110 lb.							■	■
120 lb. - Available in 2022. Contact your Verso Sales Representative for more details.								

ENVIRONMENTAL CERTIFICATIONS:

Buyers of Anthem Plus® sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; “The Independent Assurance for Responsible Forest Management.”
- Sustainable Forestry Initiative (SFI®), BV-SFICOC-US09000011; “Good for you. Good for our forests.”
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; “Promoting sustainable forest management.”

All Verso Anthem Plus® sheetfed products use the FSC Mix label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering Verso products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.

This product complies with Lacey Act requirements.

PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Anthem Plus® is acid free and is manufactured using elemental chlorine-free bleach (ECF).

To review product stewardship and sustainability information please see the Verso Product Regulatory Profile Sheet posted at www.versoco.com/ProductRegulatoryProfile.



The mark of responsible forestry
FSC® C014884



Verso Corporation is a leading American owned and operated producer of graphic, specialty and packaging paper and market pulp, with a long-standing reputation for quality and reliability. Verso's graphic paper products are designed primarily for commercial printing, advertising and marketing applications, including direct mail, catalogs, corporate collateral, books and magazines. Verso's specialty paper products include release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. Verso produces packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. Verso also makes market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information, visit us online at versoco.com.



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