

Anthem Plus®

AMERICAN MADE. PUT US TO WORK.

Anthem Plus® is the go-to American made sheet with a sleeves-rolled-up commitment to service, getting you what you need, when you need it. Whatever your project, Anthem Plus® offers dependable quality with deep inventory levels and additional price points for unique customer requests when options are critical.

FEATURES:

- **Balanced, blue-white styling**
- **Choose Your Finish**
 - Gloss and Satin finishes are optimized for image reproduction
 - Anthem Plus® Satin surface gives brand boosting print results and crisp, vibrant color reproduction, balanced with non-glare readability
- **Versatility**
 - 7 & 9 pt. offerings meet USPS minimum requirements
 - Matching Digital product: Blazer Digital®
- **Availability**
 - Deep inventory and multiple SKUs in stock
 - Strategic mill and warehouse locations near key print markets for shorter lead times
- **Responsible Fiber Sourcing**
 - Made with chain-of-custody fiber: FSC®, SFI®, PEFC™
 - Manufactured with 10% recycled fiber upon request with upcharge[^]
- **Manufactured in the USA with Pride**
 - Purchase Anthem Plus® and put Americans to work
 - Proven quality and performance, manufactured in the U.S., backed by our guarantee of full customer and technical support from start to finish.

ECONOMY SHEETS



APPLICATIONS:

- Direct mail
- Brochures
- Catalogs
- Posters
- Newsletters
- Calendars
- Bill stuffers
- Flyers
- Manuals

ANTHEM PLUS® SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	70	104	90	68	92	3.2
	80	118	90	68	93.5	3.6
	100	148	90	68	95.5	4.6
Gloss Cover	80 (7 pt.) [*]	216	90	68	98	7.2
	100 (9 pt.) ^{**}	271	90	68	99	9.3
	110	297	90	68	99	10.3
	120 [*]	326	90	68	99	11.4
Satin Text	70	104	90	35	92	3.8
	80	118	90	35	94.5	4.4
	100	148	90	35	96.5	5.6
Satin Cover	80 (9 pt.) ^{**}	216	90	35	99	9.2
	100	271	90	35	99	11.6
	110	297	90	35	99	13.0
	120 [*]	326	90	35	99	14.5
Reply Card	110 (7 pt.) [*]	163	90	30	96	7.1

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.*

[^]Anthem Plus® Recycled is available as a non-standard item. Subject to master roll availability and run schedules.

^{}Anthem Plus® 120 lb. gloss and satin cover available in 2022. Contact your Billerud North America Sales Representative for more details.*

*^{**}Non-standard making item. Requires minimum accumulation, trim and approval.*

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Billerud Stocking Guide at billerud.com.

	19x25	20x26	23x29	23x35	24x36	25x38	26x40	28x40
Gloss Text								
70 lb.	■			■	■	■		■
80 lb.	■		■	■	■	■		■
100 lb.	■		■	■	■	■		■
Gloss Cover								
80 lb. (7 pt.)*	■	■	■	■	■	■	■	■
100 lb. (9 pt.)**	■	■	■	■	■	■	■	■
110 lb.							■	■
120 lb. - Available in 2022. Contact your Billerud North America Sales Representative for more details.								
Satin Text								
70 lb.	■			■	■	■		■
80 lb.	■		■	■	■	■		■
100 lb.	■		■	■	■	■		■
110 lb.	■					■		■
Satin Cover								
80 lb. (9 pt.)**	■	■	■	■	■	■	■	■
100 lb.	■	■		■		■	■	■
110 lb.							■	■
120 lb. - Available in 2022. Contact your Billerud North America Sales Representative for more details.								

ENVIRONMENTAL CERTIFICATIONS:

Buyers of Anthem Plus® sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; "Forests for all forever."
- Sustainable Forestry Initiative (SFI®), BV-SFICOC-US09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; "Promoting sustainable forest management."

This product complies with Lacey Act requirements.



PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Anthem Plus® is acid free and is manufactured using elemental chlorine-free bleach (ECF).

To review product stewardship and sustainability information please see the Billerud Product Regulatory Profile Sheet posted at www.billerud.com/ProductRegulatoryProfile.

Billerud North America is a leading American operated producer of graphic, specialty and packaging paper and market pulp. Our name means quality and commitment, sustainability and integrity. We offer a variety of products, each made with pride in the USA and designed to build brands and business results for our customers. We make graphic paper products for direct mail, corporate collateral, catalogs, magazines and books, and specialty paper products, including release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. We produce packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. We also make market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information please visit billerud.com.

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