



TrueJet® Book

BUILT FOR HIGH-SPEED PERFORMANCE.

TrueJet® Book is designed for high-speed book publication print runs. This is a great sheet with a patented, specially designed coating that enables full-color variable inkjet printing to meet the needs of the book publishing market.

COATED PUBLICATION INKJET WEB

CHALLENGE:

Create a coated book product that enables offset-like quality on production color inkjet presses

- Does not require use of bonding agents or surface coatings on press
- Has a surface structure that meets the demands of inkjet printing
- Highlighter durability
- Aligns with offset products

SOLUTION:

A patented product with a coating structure designed to set inkjet ink

- Allows water to absorb into the paper while keeping ink on the surface
- Resists smearing and guide roll build-up, maximizing productivity
- Provides offset-like print quality
- Delivers highlighter durability

RESULTS:

Coated book publication products with proven runnability and durability on some of the best-known, high-speed inkjet presses

- Developed for the Kodak Prosper™ Press; carries a ♦♦♦♦ rating
- Recognized for use on all HP T series Presses without bonding agent. Certified for HP web inkjet presses.
- Improved pressroom productivity
- Excellent image density development
- Manufactured in the USA with Pride



TRUEJET® BOOK SPECIFICATIONS:

Grade	Basis Wts*	GSM	Brightness	Opacity	Caliper [†]	PPI	SIMRA
Book Matte	45	67	86	91	2.6	770	Yes
Book Matte	50°	74	86	92	2.6	770	Yes

*Using the text basis - 25 x 38 or 3300 square feet.

†Manufactured to caliper.

°Non-standard making item. Requires minimum accumulation, trim and approval.

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THE PERFECT DIGITAL PAPER**

Verso has assembled an extensive portfolio of papers in a wide range of weights and grades to meet all your digital printing needs.

- Sterling® Premium Digital™
- Productolith Pts. Digital®
- Blazer Digital®
- TrueJet® Book

Verso Corporation is a leading American owned and operated producer of graphic, specialty and packaging paper and market pulp, with a long-standing reputation for quality and reliability. Verso's graphic paper products are designed primarily for commercial printing, advertising and marketing applications, including direct mail, catalogs, corporate collateral, books and magazines. Verso's specialty paper products include release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. Verso produces packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. Verso also makes market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information, visit us online at versoco.com.



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