



PREMIUM SHEETS

Sterling® Premium

PREMIUM, ELEVATED. SIMPLY BRILLIANT.

You've always relied on Sterling® Premium to differentiate your brand from the everyday. This is the legendary Sterling® Premium further elevated, with an exceptional print surface and bright, clean optics—an unbeatable combination of premium quality and top-shelf service in the most popular stock sizes.



FEATURES:

- Brilliantly Bright Optics
 - Premium brightness
 - Bright, Crisp, Clean, Whiter-White Shade – color balance perfection that is not “too blue” or “too purple”
- Surface with Brand Boosting Power
 - Printability that conveys premium print quality to the world
- Performance is Key
 - Surface consistency and reliability on press
 - High quality reproduction and flawless press performance
 - Beautiful. Consistent. Absolutely reliable.
- Breadth and Versatility to Meet Every Need
 - Broad range of basis weights available for premium sheets
 - Matching Digital product: Sterling® Premium Digital™
 - 7 & 9 pt. offerings meet USPS minimum requirements
- You-Friendly Service
 - Custom size three day PressDate® Service saves you time and money. PressDate® Service is designed to the needs of specific customer programs. Contact your Verso Sales Professional to evaluate program needs.
 - Wide selection of common stocking sizes
- Responsible Fiber Sourcing
 - Sheets made with chain-of-custody fiber: FSC®, SFI®, PEFC™
 - Manufactured with 10% post-consumer waste (PCW) recycled fiber
- Manufactured in the USA with Pride
 - Purchase Sterling® Premium and put Americans to work
 - Proven quality and performance from a trusted U.S. manufacturer backed by our guarantee of full customer and technical support from start to finish.

APPLICATIONS:

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail

STERLING® PREMIUM SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	80	118	95	72	94.5	4.0
	100	148	95	72	96	4.8
Gloss Cover	80 (7 pt.)*	216	95	72	98	7.4
	100 (9 pt.)**	271	95	72	99	9.3
	120*	326	95	72	99	11.8
Silk Text	80	118	95	45	94.5	4.2
	100	148	95	45	96	5.1
Silk Cover	80 (7 pt.)*	216	95	45	98	7.7
	100 (9 pt.)**	271	95	45	99	9.4
	120*	326	95	45	99	12.0

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.*

**Sterling® Premium 120 lb. gloss and silk cover available in 2022. Contact your Verso Sales Representative for more details.*

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Verso Stocking Guide at versoco.com.

	19×25	20×26	23×35	24×36	25×38	26×40	28×40
Gloss Text							
80 lb.			■	■	■		■
100 lb.			■	■	■		■
Gloss Cover							
80 lb. (7 pt.)*	■	■	■		■	■	■
100 lb. (9 pt.)**	■	■	■		■	■	■
120 lb. - Available in 2022. Contact your Verso Sales Representative for more details.							
Silk Text							
80 lb.	■		■	■	■		■
100 lb.	■		■	■	■		■
Silk Cover							
80 lb. (7 pt.)*	■	■	■		■	■	■
100 lb. (9 pt.)**	■	■	■		■	■	■
120 lb. - Available in 2022. Contact your Verso Sales Representative for more details.							

ENVIRONMENTAL CERTIFICATIONS:

Buyers of Sterling® Premium sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; “The Independent Assurance for Responsible Forest Management.”
- Sustainable Forestry Initiative (SFI®), BV-SFICOC-US09000011; “Good for you. Good for our forests.”
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; “Promoting sustainable forest management.”

All Verso Sterling® Premium sheetfed products use the FSC Mix label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering Verso products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.

This product complies with Lacey Act requirements.



The mark of responsible forestry
FSC® C014684



PEFC Certified
This product is from sustainably managed forests and controlled sources
www.pefc.org



PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Sterling® Premium is acid free and designed for permanence. Sterling® Premium is manufactured using elemental chlorine-free bleach (ECF), and recycled pulp that is processed chlorine-free (PCF).

To review product stewardship and sustainability information please see the Verso Product Regulatory Profile Sheet posted at www.versoco.com/ProductRegulatoryProfile.

Verso Corporation is a leading American owned and operated producer of graphic, specialty and packaging paper and market pulp, with a long-standing reputation for quality and reliability. Verso's graphic paper products are designed primarily for commercial printing, advertising and marketing applications, including direct mail, catalogs, corporate collateral, books and magazines. Verso's specialty paper products include release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. Verso produces packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. Verso also makes market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information, visit us online at versoco.com.



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