

Sterling® Premium

AN AMERICAN CLASSIC. REBORN.

The new Sterling® Premium is a fresh, beautiful sheet, thoughtfully redesigned with a clean and balanced true-white shade for brand-building color accuracy and a premium print surface for the highest quality impression.

PREMIUM SHEETS



FEATURES:

- Optics
 - Premium brightness
 - True-white shade for brand-building color accuracy
- Performance
 - Surface consistency for the highest quality reproduction and flawless press performance for exceptional print results
- Offering
 - Comprehensive range of basis weights in Gloss and Silk finishes
 - Matching Digital product: Sterling® Premium Digital™
 - 7 & 9 pt. offerings meet USPS minimum requirements
- Service
 - Wide selection of common stocking sizes
- Responsible Fiber Sourcing
 - Sheets made with chain-of-custody fiber: FSC®, SFI®, PEFC™
 - Manufactured with 10% recycled fiber
- Manufactured in USA with pride
 - Purchase Sterling® Premium and put Americans to work
 - Proven quality and performance, manufactured in the U.S., backed by our guarantee of full customer and technical support from start to finish

APPLICATIONS:

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail

STERLING® PREMIUM SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	80	118	94	72	94.5	3.5
	100	148	94	72	96	4.5
Gloss Cover	80	216	94	72	98	6.6
	100	271	94	72	99	8.8
Silk Text	80	118	94	38	94.5	3.8
	100	148	94	38	96	5.0
Silk Cover	80 (7 pt.)*	216	94	38	98	7.4
	100 (9 pt.)**	271	94	38	99	9.5

Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Billerud Stocking Guide at billerud.com.

	23×29	25×38	28×40
Gloss Text			
80 lb.	■	■	■
100 lb.	■	■	■
Gloss Cover			
80 lb.	■	■	■
100 lb.	■	■	■
Silk Text			
80 lb.	■	■	■
100 lb.	■	■	■
Silk Cover			
80 lb. (7 pt.)*	■	■	■
100 lb. (9 pt.)*	■	■	■

ENVIRONMENTAL CERTIFICATIONS:

Buyers of Sterling® Premium sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; “Forests for all forever.”
- Sustainable Forestry Initiative® (SFI®), BV-SFICOC-US09000011; “Good for you. Good for our forests.”
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; “Promoting sustainable forest management.”

This product complies with Lacey Act requirements.



PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Sterling® Premium is acid free and designed for permanence. Sterling® Premium is manufactured using elemental chlorine-free bleach (ECF), and recycled pulp that is processed chlorine-free (PCF).

To review product stewardship and sustainability information please see the Billerud Product Regulatory Profile Sheet posted at www.billerud.com/ProductRegulatoryProfile.

Billerud North America is a leading American operated producer of graphic, specialty and packaging paper and market pulp. Our name means quality and commitment, sustainability and integrity. We offer a variety of products, each made with pride in the USA and designed to build brands and business results for our customers. We make graphic paper products for direct mail, corporate collateral, catalogs, magazines and books, and specialty paper products, including release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. We produce packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. We also make market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information please visit billerud.com.

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