

Sterling® Premium

PREMIUM, ELEVATED. SIMPLY BRILLIANT.

You've always relied on Sterling® Premium to differentiate your brand from the everyday. This is the legendary Sterling® Premium further elevated, with an exceptional print surface and bright, clean optics—an unbeatable combination of premium quality and top-shelf service in the most popular stock sizes.



FEATURES:

- Brilliantly Bright Optics
 - Premium brightness
 - Bright, Crisp, Clean, Whiter-White Shade – color balance perfection that is not “too blue” or “too purple”
- Surface with Brand Boosting Power
 - Printability that conveys premium print quality to the world
- Performance is Key
 - Surface consistency and reliability on press
 - High quality reproduction and flawless press performance
 - Beautiful. Consistent. Absolutely reliable.
- Breadth and Versatility to Meet Every Need
 - Broad range of basis weights available for premium sheets
 - Matching Digital product: Sterling® Premium Digital™
 - 7 & 9 pt. offerings meet USPS minimum requirements
- You-Friendly Service
 - Custom size PressDate® Service saves you time and money. PressDate® Service is designed to the needs of specific customer programs. Contact your Billerud North America Sales Representative to evaluate program needs.
 - Wide selection of common stocking sizes
- Responsible Fiber Sourcing
 - Sheets made with chain-of-custody fiber: FSC®, SFI®, PEFC™
 - Manufactured with 10% recycled fiber
- Manufactured in the USA with Pride
 - Purchase Sterling® Premium and put Americans to work
 - Proven quality and performance, manufactured in the U.S., backed by our guarantee of full customer and technical support from start to finish.

APPLICATIONS:

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail

STERLING® PREMIUM SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	80	118	95	72	94.5	4.1
	100	148	95	72	96	4.8
Gloss Cover	80 (7 pt.)*	216	95	72	98	7.7
	100 (9 pt.)**	271	95	72	99	9.4
	120*	326	95	72	99	11.8
Silk Text	80	118	95	45	94.5	4.1
	100	148	95	45	96	5.0
Silk Cover	80 (7 pt.)*	216	95	45	98	7.6
	100 (9 pt.)**	271	95	45	99	9.3
	120*	326	95	45	99	12.0

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.*

**Sterling® Premium 120 lb. gloss and silk cover available in 2022. Contact your Billerud North America Sales Representative for more details.*

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Billerud Stocking Guide at billerud.com.

	19×25	20×26	23×35	24×36	25×38	26×40	28×40
Gloss Text							
80 lb.			■		■		■
100 lb.			■		■		■
Gloss Cover							
80 lb. (7 pt.)*	■		■		■	■	■
100 lb. (9 pt.)**			■		■	■	■
120 lb. - Available in 2022. Contact your Billerud North America Sales Representative for more details.							
Silk Text							
80 lb.			■	■	■		■
100 lb.			■	■	■		■
Silk Cover							
80 lb. (7 pt.)*			■		■	■	■
100 lb. (9 pt.)**		■	■		■	■	■
120 lb. - Available in 2022. Contact your Billerud North America Sales Representative for more details.							

ENVIRONMENTAL CERTIFICATIONS:

Buyers of Sterling® Premium sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; “Forests for all forever.”
- Sustainable Forestry Initiative (SFI®), BV-SFICOC-US09000011; “Good for you. Good for our forests.”
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; “Promoting sustainable forest management.”

This product complies with Lacey Act requirements.



PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Sterling® Premium is acid free and designed for permanence. Sterling® Premium is manufactured using elemental chlorine-free bleach (ECF), and recycled pulp that is processed chlorine-free (PCF).

To review product stewardship and sustainability information please see the Billerud Product Regulatory Profile Sheet posted at www.billerud.com/ProductRegulatoryProfile.

Billerud North America is a leading American operated producer of graphic, specialty and packaging paper and market pulp. Our name means quality and commitment, sustainability and integrity. We offer a variety of products, each made with pride in the USA and designed to build brands and business results for our customers. We make graphic paper products for direct mail, corporate collateral, catalogs, magazines and books, and specialty paper products, including release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. We produce packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. We also make market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information please visit billerud.com.

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