

# Sterling® Ultra

THE RIGHT PAPER. RIGHT NOW.

Sterling® Ultra is the choice for versatile and consistent premium web performance, proven across multiple printing platforms. This grade offering provides great value and reliability across a broad basis weight range for applications that span catalogs to caliper covers for direct mail. This is the right paper. Right now.

NO. 2 FREESHEET WEB



## FEATURES:

- Excellent folding
- Dependable press and bindery performance
- Excellent gloss ink holdout
- High-quality reproduction and flawless press performance
- Smooth surface
- Excellent runnability
- Versatility: 7 & 9 pt. offerings meet USPS minimum requirements—ideal for multi-component projects including direct mail, as well as brochures and other printed materials
  - Matching CIS sheets and rolls
- High yield caliper cover products
- CoC certification and recycled options available

## APPLICATIONS:

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail

Noted \*7 pt. and \*\*9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted \*7 pt. and \*\*9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.

\*Non-standard making item. Requires minimum accumulation, trim and approval.

## SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
<b>STERLING® ULTRA WEB</b>						
Gloss Offset Text	45°	67	88	70	89.5	2.2
	50°	74	88	70	90	2.3
	55°	81	88	70	90	2.5
	60	89	90	72	92	2.7
	70	104	90	72	93	3.3
	80	118	90	72	94	3.7
	90°	133	90	72	94.5	4.3
Gloss Offset Cover	100	148	90	72	95	4.8
	65°	176	90	72	97	5.7
	80 (7 pt.)*°	216	90	72	98	7.2
	100°	271	90	72	99	9.7
	Dull Offset Text	60	89	90	40	92
	70	104	90	40	93	3.5
	80	118	90	40	94	4.1
	100	148	90	40	95	5.1
	Dull Offset Cover	80 (7 pt.)*°	216	90	40	98
Matte Offset Text	60	89	90	25	93	3.2
	70	104	90	25	94	3.8
	80	118	90	25	95	4.5
	100	148	90	25	96	5.7
Matte Offset Cover	65 (7 pt.)*°	176	90	25	98	7.3
	80 (9 pt.)*°	216	90	25	99	9.2
Matte Reply Card	7 pt.* HY (99 lb. T)	142	90	15	96	7.0

## SPECIFICATIONS ON BACK FOR:

Sterling® Ultra Web Caliper Covers  
Sterling® Ultra CIS Web

**SPECIFICATIONS:**

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity
<b>STERLING® ULTRA WEB CALIPER COVERS</b>					
Gloss Offset Cover	7 pt.* HY (123 lb. T/68 lb. C)	182	90	65	97
	7 pt.* (133 lb. T/73 lb. C)	197	90	70	98
	8 pt. (142 lb. T/78 lb. C)	210	90	70	98
	9 pt.** (162 lb. T/89 lb. C)	240	90	70	98.5
Dull cover	7pt.* (129 lb. T/71 lb. C)	191	90	40	98
	9 pt.**° (160 lb. T/88 lb. C)	237	90	40	98
Matte Offset Cover	7 pt.* (116 lb. T/64 lb. C)	172	90	25	97
	8 pt. (123 lb. T/68 lb. C)	182	90	25	97.5
	9 pt.** (143 lb. T/79 lb. C)	212	90	25	98

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity
<b>STERLING® ULTRA C1S WEB</b>					
Gloss C1S	7 pt.**° (125 lb. T/69 lb. C)	185	90	70	96
	8 pt.° (133 lb. T/73 lb. C)	197	90	70	97
	9 pt.**° (145 lb. T/79 lb. C)	215	90	70	98
	10 pt.° (162 lb. T/89 lb. C)	240	90	70	98

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*°Non-standard making item. Requires minimum accumulation, trim and approval.*

Billerud North America is a leading American operated producer of graphic, specialty and packaging paper and market pulp. Our name means quality and commitment, sustainability and integrity. We offer a variety of products, each made with pride in the USA and designed to build brands and business results for our customers. We make graphic paper products for direct mail, corporate collateral, catalogs, magazines and books, and specialty paper products, including release liner papers and label face stock for pressure sensitive, glue-applied and laminate applications. We produce packaging paper used in higher-end packaging and printing applications such as greeting cards, book covers, folders, labels and point-of-purchase displays. We also make market pulp used in printing, writing, specialty and packaging paper, facial and toilet tissue, and paper towels. For more information please visit [billerud.com](http://billerud.com).

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