



# SCA

## Superior Gloss®

Web

### Preferred by retailers and publishers.

Competitive positioning and solid print performance make Superior Gloss® the paper that publishers and retailers prefer for printed inserts and magazines. This Supercalendered-A grade provides real value with an image quality that helps products jump off the page to drive retail sales week after week. For greater printing flexibility, it's offered in both web offset and gravure.

### Attributes:

- Solid print performance
- Versatile and resilient for high-volume publications
- Surface smoothness and ink lay provide good image contrast
- CoC certification and recycled options available

### Applications:

- High-volume inserts
- High-volume magazines
- Retail inserts
- Free-standing inserts
- Coupons

### Superior Gloss® Specifications:

Grade	Basis Wts	GSM	Bright.	Gloss	Opacity
Gloss Offset Text	28°	41	67	45	85
	30	44	67	46	87
	33	49	68	47	89
	35	52	68	47	90
	38	56	68	49	91

### Superior Gloss® Specifications (cont.):

Grade	Basis Wts	GSM	Bright.	Gloss	Opacity
Gloss Gravure Text	28°	41	67	42	86
	30	44	67	43	88
	33	49	68	46	89.5
	35	52	68	47	91
	38°	56	68	48	92

Verso manufactures to basis weight, not to specific bulk standards. If you require additional caliper information, please contact your Verso representative or go to [versoco.com](http://versoco.com)

\*Non-standard making item. Requires minimum accumulation and trim.

For additional information, contact your Verso representative.



Verso Corporation  
8540 Gander Creek Drive  
Miamisburg, Ohio 45342  
800-258-8852  
versoco.com



Printed on **Sterling® Premium Digital™** Gloss, 100 lb. cover.

© 2019 Verso Corporation. Verso and Superior Gloss are registered trademarks of Verso Corporation or its subsidiaries.

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. A leading North American producer of specialty and graphic papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at [versoco.com](http://versoco.com).