



# the WISCONSIN RAPIDS MILL at-a-glance

VERSO CORPORATION is a leading North American producer of printing papers, specialty papers and pulp.

## Wisconsin Rapids, Wisconsin

When you visit the Wisconsin Rapids Mill, you're not only at the center of Wisconsin, you're at the heart of a vibrant downtown that owes its existence to the logging and papermaking industries of the 19th century. Within blocks of the mill along the Wisconsin River, you'll find the town's popular gathering places.

Began operations in

# 1904

The Wisconsin Rapids Mill began as Consolidated Water Power Company in the 1890s, and changed its name to Consolidated Water Power & Paper Company in the early 1900s to include papermaking. The mill began operations with the world's first electrically powered paper machines in 1904.

The Wisconsin Rapids Mill encompasses

# 1000 acres

and has a pulp mill, paper mill and sheeting operation. The paper mill operates two paper machines with support from off-machine coaters, supercalenders and winders. The sheeting operation includes eight sheeters and two automated storage facilities.

The Wisconsin Rapids Mill employs approximately

# 930

people

The Wisconsin Rapids Mill has the capacity to produce about

# 560,000 tons of paper per year

The mill makes coated freesheet paper for high-end commercial printing, direct mail, publications and for digital applications.

# zero injuries goal

Verso's steadfast commitment to being "safe from the start" – one of our founding principles – permeates our culture and drives our effort to reduce injuries at the Wisconsin Rapids Mill. Our entire workforce is dedicated to promoting a safe work environment for our employees and the community, with all employees working together to achieve a common safety goal: zero injuries.

# Manufacturing excellence

Verso's operational excellence model is the core of our operations strategy. The model focuses on three key objectives: making best practices common practices, supporting and enabling our managers to lead continuous improvement, and providing an integrated set of tools to aid our improvement efforts.

Benchmarking brings the model to life. At the Wisconsin Rapids Mill, we benchmark our current manufacturing practices against world-class practices to identify opportunities for improvement, and then develop targeted action plans to close the realizable gap between the two. The end goal is for a highly skilled, fully committed team to provide superior products and services to our customers at the lowest cost and with the absolute simplest of technical and organizational designs.



## 100% sustainability commitment

Papermaking is a resource-intensive business. At the Wisconsin Rapids Mill, our goal is to use these resources – trees, water, energy and chemicals – as efficiently as possible while assuring that we don't harm the environment along the way. This is the core of our sustainability philosophy ... making the products our customers need while leaving the smallest possible footprint behind. Verso's sustainability principles, which focus on responsible sourcing, environmental and safety improvement, product stewardship, stakeholder partnerships and transparency, serve as guideposts on our path to a sustainable future. Using continuous improvement as the yardstick to gauge our progress, our mill team is dedicated to doing what's right for our company, our community and our planet.

### VERSO'S SUSTAINABILITY PRINCIPLES:

- Procure wood only from sustainably managed forests
- Continue to improve the environmental and safety performance of our operations
- Develop innovative products that provide both economic and environmental benefit
- Partner with customers and other important stakeholders on sustainability issues
- Continue to evaluate and report progress toward our sustainability goals

### OUR COMMUNITY

Together with our employees, the Wisconsin Rapids Mill supports a wide range of community organizations and events with a focus on education, sustainability and local health and human service needs. The mill's community participation is driven by our employees who generously contribute their time and talents in various company-sponsored and individual volunteer efforts to enhance the quality of life in Wisconsin Rapids and the surrounding area.

### RESPONSIBLY SOURCED FIBER

Verso actively monitors the forestry practices associated with tree harvests to help assure that the fiber in our products is legally sourced from responsibly managed forests and meets the criteria in Verso's Wood Fiber Procurement Policy, a policy that complies with the harvested wood requirements of the U.S. Lacey Act. Verso is committed to sourcing third-party certified and chain-of-custody (CoC) certified fiber in our products. All of Verso's mills have been independently audited and certified to the Forest Stewardship Council® (FSC® - C014984), Programme for the Endorsement of Forest Certification™ (PEFC/29-31-12) and Sustainable Forestry Initiative® (SFI - 00081) CoC standards.