

# FUTURA®

## Results that rival offset

Superior toner adhesion and 96 brightness – averaging up to 10% higher caliper than the competition across all basis weights – puts Futura® in a class by itself. It's your go-to choice for high-end projects that require results that rival conventional offset printing. Designed with a patented, coated surface, Futura® offers users peace of mind with jam-free runnability and printability for unsurpassed productivity to meet the tough standards set by Xerox, HP, Kodak, Canon and other OEMs. With three chain-of-custody certifications, it's available in an assortment of finishes and weights.

### ATTRIBUTES

- Versatility; optimal performance on laser and ElectroInk printers, color and black & white and digital offset technologies
- Guaranteed for preprint applications
- Guaranteed for digital offset and production laser equipment:
  - Guaranteed for the Xerox iGen series
  - HP Indigo certified by Rochester Institute of Technology
  - Kodak NexPress qualified by the Rochester Institute of Technology
- Superior toner adhesion for better image reproduction
- Precision cut to prevent paper edge bonding jams and duplex registration issues
- 7 & 9 pt. offering meet USPS minimum requirements
- Averages up to 10% higher caliper than the competition across all basis weights
- Strict quality control yields ultra-clean paper, reducing paper dust contamination and increasing productivity and equipment life
- Vapor barrier wrapping to prevent moisture absorption that can lead to curling and jamming
- Manufactured in the USA with pride

### APPLICATIONS

- High-end marketing collateral, advertising, annual reports and photo books
- On demand printing of any kind, including variable imaging
- Short run catalogs and magazines
- Brochures, flyers and sell sheets
- On demand books
- Business cards
- Postcards
- Direct mail
- Prepress applications



Verso is an  
Alliance One  
Select Member  
for Graphic Arts



# FUTURA®

MATERIAL NUMBER	BASIS WT.	GSM	SIZE	M.WT.	SHEETS/PACKAGE	PACKAGES/CARTON	SHEETS/CARTON	CARTONS/PALLET	GRAIN	BRIGHTNESS	GLOSS	OPACITY	CALIPER^	PPI
<b>GLOSS TEXT</b>														
403486	80	118	8.5 x <u>11</u>	16	500	8	4000	40	L	96	65	93.5	4.3	466
403484			17 x <u>11</u>	31	500	4	2000	40	S					
403483			18 x <u>12</u>	36	500	4	2000	40	S					
403485			12 x <u>18</u>	36	500	4	2000	40	L					
403943			19 x <u>13</u>	42	500	3	1500	30	S					
403482			20.5 x <u>14.33</u>	49	500	2	1000	40	S					
286415			26 x <u>14</u>	61	n/a	n/a	1200	24	S					
360264			26 x <u>14.33</u>	63	n/a	n/a	1000	32	S					
403481			8.5 x <u>11</u>	20	500	6	3000	40	L					
403480	17 x <u>11</u>	39	500	3	1500	40	S							
403479	18 x <u>12</u>	45	500	3	1500	40	S							
405128	100	148	19 x <u>13</u>	52	400	3	1200	30	S	96	65	95	5.3	378
403478			20.5 x <u>14.33</u>	62	400	2	800	40	S					
286359			26 x <u>14</u>	77	n/a	n/a	1000	24	S					
360265			26 x <u>14.33</u>	78	n/a	n/a	800	32	S					
<b>GLOSS COVER</b>														
403496	80 (7 pt.)*	216	8.5 x <u>11</u>	29	250	8	2000	40	L	96	65	98.5	8.2	248
403495			17 x <u>11</u>	57	250	4	1000	40	S					
403494			18 x <u>12</u>	66	250	4	1000	40	S					
403941			19 x <u>13</u>	76	250	3	750	30	S					
403493			20.5 x <u>14.33</u>	90	250	2	500	40	S					
286361			26 x <u>14</u>	112	n/a	n/a	600	24	S					
360266			26 x <u>14.33</u>	115	n/a	n/a	500	32	S					
270271	100 (9 pt.)**	271	8.5 x <u>11</u>	36	250	6	1500	40	L	96	65	99	10.3	196
403492			17 x <u>11</u>	72	250	3	750	40	S					
403491			18 x <u>12</u>	83	250	3	750	40	S					
403490			19 x <u>13</u>	95	200	3	600	30	S					
403489			20.5 x <u>14.33</u>	113	200	2	400	40	S					
286413			26 x <u>14</u>	140	n/a	n/a	500	24	S					
360267			26 x <u>14.33</u>	143	n/a	n/a	400	32	S					
403488	120	326	18 x <u>12</u>	100	200	2	400	40	S	96	65	99	12.1	172
403540			19 x <u>13</u>	114	200	3	600	30	S					
403487			20.5 x <u>14.33</u>	135	200	2	400	40	S					
360259			26 x <u>14.33</u>	172	n/a	n/a	350	32	S					

Special making sizes and skid packs are available for 5000 lb. minimum orders. Please contact Verso customer service for more details.

All materials available only in white.

26 x 14 items are not ream wrapped.

Futura® is designed for small format presses, direct-to-press installations, production color, black & white digital presses, high-speed color and black & white copiers.

^Caliper and PPI are approximations only except as noted. Noted \*7 pt. and \*\*9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted \*7 pt. and \*\*9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.

All items subject to change. For current stocking information, contact your local Verso Merchant Representative.

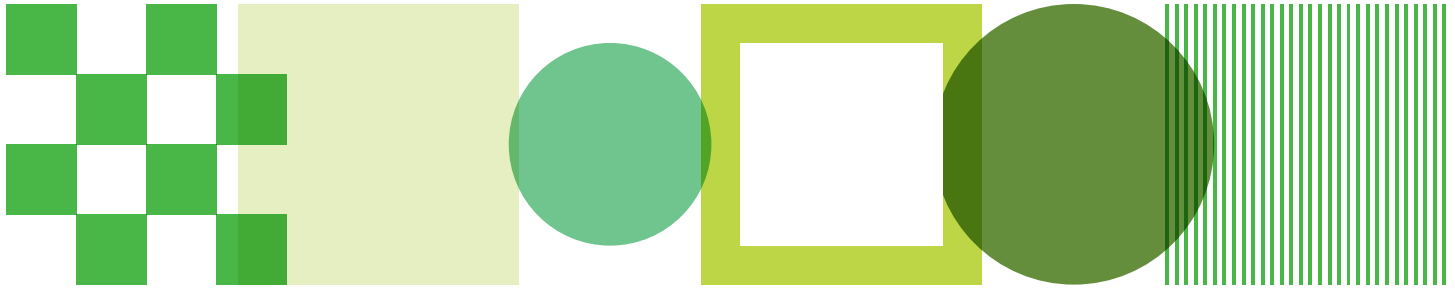
Futura® is certified to run on HP Indigo equipment and certified by RIT. Please refer to <http://printlab.rit.edu/services/media-certification/hp-indigo-program> for further information.

Verso is an Alliance One Select Member for Graphic Arts.



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<b>DULL TEXT</b>														
403471	80	118	8.5 x <u>11</u>	16	500	8	4000	40	L	96	32	93.5	4.3	478
403469			17 x <u>11</u>	31	500	4	2000	40	S					
403468			18 x <u>12</u>	36	500	4	2000	40	S					
403470			12 x <u>18</u>	36	500	4	2000	40	L					
403539			19 x <u>13</u>	42	400	4	1600	30	S					
403467			20.5 x <u>14.33</u>	49	500	2	1000	40	S					
289368			26 x <u>14</u>	61	n/a	n/a	1200	24	S					
360257			26 x <u>14.33</u>	63	n/a	n/a	1000	32	S					
403466			8.5 x <u>11</u>	20	500	6	3000	40	L					
403465	17 x <u>11</u>	39	500	3	1500	40	S							
403464	18 x <u>12</u>	45	500	3	1500	40	S							
403538	100	148	19 x <u>13</u>	52	400	3	1200	30	S	96	32	95	5.3	378
403463			20.5 x <u>14.33</u>	62	400	2	800	40	S					
289370			26 x <u>14</u>	77	n/a	n/a	1000	24	S					
360260			26 x <u>14.33</u>	78	n/a	n/a	800	32	S					
<b>DULL COVER</b>														
403477	80 (7 pt.)*	216	8.5 x <u>11</u>	29	250	8	2000	40	L	96	32	98.5	8.4	244
403476			17 x <u>11</u>	57	250	4	1000	40	S					
403475			18 x <u>12</u>	66	250	4	1000	40	S					
403537			19 x <u>13</u>	76	250	3	750	30	S					
403474			20.5 x <u>14.33</u>	90	250	2	500	40	S					
289369			26 x <u>14</u>	112	n/a	n/a	600	24	S					
360258			26 x <u>14.33</u>	115	n/a	n/a	500	32	S					
375989	100 (9 pt.)**	271	8.5 x <u>11</u>	36	250	6	1500	40	L	96	32	99	10.9	190
375990			17 x <u>11</u>	72	250	3	750	40	S					
403473			18 x <u>12</u>	83	250	3	750	40	S					
403536			19 x <u>13</u>	95	200	3	600	30	S					
342343			20.5 x <u>14.33</u>	113	200	2	400	40	S					
289522			26 x <u>14</u>	140	n/a	n/a	500	24	S					
360538			26 x <u>14.33</u>	143	n/a	n/a	400	24	S					
290313	120	326	18 x <u>12</u>	100	200	2	400	40	S	96	32	99	12.2	170
290314			19 x <u>13</u>	114	200	3	600	30	S					
290315			20.5 x <u>14.33</u>	135	200	2	400	40	S					
360261			26 x <u>14.33</u>	172	n/a	n/a	350	32	S					
<b>MATTE TEXT</b>														
403500	80	118	18 x <u>12</u>	36	500	3	1500	40	S	96	15	93.5	4.4	456
403498	100	148	18 x <u>12</u>	45	400	3	1200	40	S	96	15	95	5.7	358
<b>MATTE COVER</b>														
403505	80 (9 pt.)**	216	18 x <u>12</u>	66	250	3	750	40	S	96	15	98.5	9.4	214
403503			20.5 x <u>14.33</u>	90	250	2	500	40	S					
403502	100	271	18 x <u>12</u>	83	200	3	600	40	S	96	15	99	11.2	180
403544			19 x <u>13</u>	95	200	3	600	30	S					
403501			20.5 x <u>14.33</u>	113	200	2	400	40	S					



# NO ONE MAKES IT EASIER TO FIND THE PERFECT DIGITAL PAPER

## ENVIRONMENTAL CERTIFICATIONS

Buyers of Futura® products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; "The Independent Assurance for Responsible Forest Management."
- Sustainable Forestry Initiative (SFI®), BV-SFICOCUS09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; "Promoting sustainable forest management."

All Verso Futura® products use the FSC Mix label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering Verso products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.



This product complies with Lacey Act requirements.

Verso has assembled the largest, most extensive portfolio of papers in a wide range of weights and grades to meet all your digital printing needs.

- Futura®
- Sterling® Premium Digital™
- Sterling® Premium Digital™ for HP Indigo
- Productolith Pts. Digital®
- Blazer Digital®
- Sterling® Ultra TrueJet®
- TrueJet® Book

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. A leading North American producer of specialty and graphic papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at [versoco.com](http://versoco.com).



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Printed on **Futura®** Gloss, 100 lb. cover.  
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