



Ideal® Offset Web

It's all about performance.

Ideal® Offset delivers a great balance of brightness, shade, consistency and affordability in an uncoated freesheet product. With consistent on-press performance and excellent printability, Ideal® Offset is committed to being your first choice for a broader range of needs.

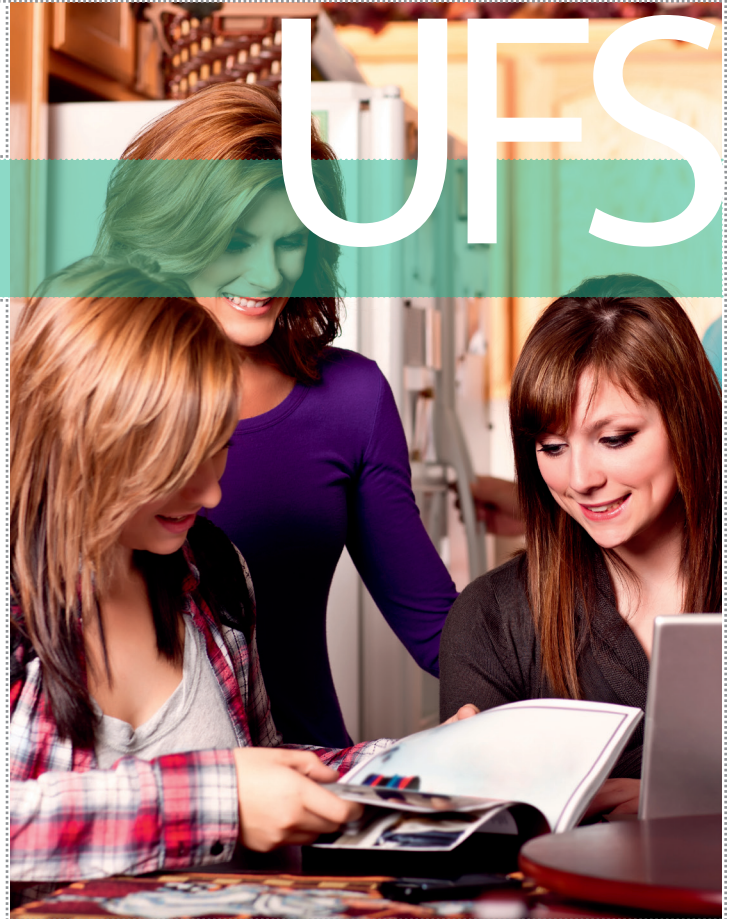
Attributes:

- 92 brightness
- Bright, clean, blue-white shade
- Smooth, uniform surface for consistent ink lay
- Approved for heatset printing
- Consistent on press performance
- Excellent printability
- Optimal opacity
- Acid-free for increased longevity

Applications:

- Annual reports
- Brochures
- Bulletins
- Catalogs
- Coupons
- Financial documents
- Flyers
- Manuals
- Marketing collateral
- Newsletters

Note: This product is only guaranteed for heatset printing.



Ideal® Offset Specifications:

Grade	Basis Wt	GSM	Brightness	Opacity
Smooth Offset	50°	74	92	88
	60	89	92	90.5
	70	104	92	94

*Non-standard making item. Requires trim and order minimums.

For additional information, contact your Verso representative.



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Printed on **Sterling® Premium Digital™ for HP Indigo** Gloss, 100 lb. cover.

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Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of specialty and graphic papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.