An economical workhorse.
New Era paper is your economical No. 4 groundwood solution when you need a strong workhorse product at an affordable price. Perfect for textbooks, second printings and inserts where quality and economy are important.

Attributes:
- Available as SIMRA certified
- Blue-white shade
- Excellent printability
- Ideal for large print jobs and second printings
- Consistent caliper
- Recycled option available with 10% post-consumer recycled fiber
- Individual basis weights may be available with FSC®, SFI® or PEFC™ chain-of-custody certifications

Applications:
- Textbooks
- Teacher’s edition textbooks
- Adult and juvenile trade books
- Technical manuals
- Book inserts

### New Era SIMRA Certified Standard Specifications:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Basis Wt</th>
<th>GSM</th>
<th>Brightness</th>
<th>Gloss</th>
<th>Opacity</th>
<th>Caliper[^]</th>
<th>PPI[^]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matte</td>
<td>45</td>
<td>67</td>
<td>83</td>
<td>25</td>
<td>92</td>
<td>2.65</td>
<td>756</td>
</tr>
<tr>
<td>Matte Recycled[^†]</td>
<td>45</td>
<td>67</td>
<td>83</td>
<td>25</td>
<td>92</td>
<td>2.65</td>
<td>756</td>
</tr>
<tr>
<td>ThinBulk</td>
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<td>67</td>
<td>83</td>
<td>28</td>
<td>91.5</td>
<td>2.2</td>
<td>910</td>
</tr>
</tbody>
</table>

[^†]: Recycled option available with 10% post-consumer recycled fiber.

### New Era Specifications:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Basis Wt</th>
<th>GSM</th>
<th>Brightness</th>
<th>Gloss</th>
<th>Opacity</th>
<th>Caliper[^]</th>
<th>PPI[^]</th>
</tr>
</thead>
<tbody>
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<td>Matte</td>
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<td>25</td>
<td>91</td>
<td>2.3</td>
<td>870</td>
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</tbody>
</table>

[^]: Verso manufactures to basis weight, not to specific bulk standards.
If you require additional caliper information, or for projects where caliper is critical, please contact your Verso representative.

For additional information, contact your Verso representative.
Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.

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