



OptiLabel™ HB

Premium Brightness. Excellent Performance.

OptiLabel™ HB. Designed for high-end pressure sensitive label applications requiring premium label appearance. The coatings on this woodfree grade are highly suitable for offset and flexographic printing. OptiLabel™ HB possesses premium brightness and an enhanced blue-white shade combined with high opacity and a semi-gloss finish to make your labels pop!

Features:

- Optics and Print Surface Increase Shelf Appeal
 - OptiLabel™ HB features a bright white shade that enhances the impact of product packaging and shelf appeal
 - Coatings are designed for both offset and flexographic printing
 - High opacity and premium blue-white shade results in optimal label appearance
- Consistent Performance, Every Time
 - OptiLabel™ is a high-strength paper perfect for fast matrix stripping and runnability
- Manufactured in the USA with Pride
 - Purchase OptiLabel™ and put Americans to work
 - Proven quality and performance from a trusted U.S. manufacturer backed by our guarantee of full customer and technical support from start to finish

Applications:

- Pressure sensitive labels for offset and flexographic printing



OptiLabel™ HB Sheet Specifications:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity
OptiLabel™ HB	53	78	89	72	87
	58	87	89	72	88.5

Product Stewardship and Sustainability:

OptiLabel™ HB is acid free and designed for permanence. OptiLabel™ HB is manufactured using elemental chlorine-free bleach (ECF).

Manufactured with 10% post-consumer waste (PCW) recycled fiber upon request with upcharge.

To review product stewardship and sustainability information please see the Verso Product Regulatory Profile Sheet posted at www.versoco.com/ProductRegulatoryProfile.

For additional information, contact your Verso representative.



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Printed on **Sterling® Premium Digital™ for HP Indigo** Gloss, 100 lb. cover.

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. A leading North American producer of specialty and graphic papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.