



P

Sterling® Premium

Sheets

Premium, Elevated.

Sterling® Premium. This is the legendary Sterling®, further elevated to 96 bright, whiter-white optics. Providing an incredible print surface with full-line choice. An uncompromising combination of premium quality and top-shelf service, all while remaining loyal to its number-two price point. **Brilliantly Bright.**

Features:

- Brilliantly Bright Optics
 - Premium 96 brightness
 - Bright, Crisp, Clean, Whiter-White Shade - color balance perfection that is not “too blue” or “too purple”
- Surface with Brand Boosting Power
 - Printability that conveys premium print quality to the world
- Choose your Finish: Gloss, Dull/Silk and Matte finishes give you options
 - Dull = Silk
 - Silk is the new Dull from Verso
 - Whether you refer to it as Dull or Silk, this is the same super smooth, non-glare finish from Verso, manufactured using a micro-embossed process to create the luxurious, tactile quality unique to Sterling® Premium.
- Performance is Key
 - Surface consistency and reliability on press
 - High quality reproduction and flawless press performance
 - Beautiful. Consistent. Absolutely reliable.
- Breadth and Versatility to Meet Every Need
 - Broadest range of basis weights available for premium sheets
 - Matching Digital products: Sterling® Premium Digital™ and Sterling® Premium Digital™ for HP Indigo
 - 7 & 9 pt. offerings meet USPS minimum requirements
- You-Friendly Service
 - Custom size three day PressDate® Service saves you time and money
 - Widest selection of stocking items available
- Responsible Fiber Sourcing
 - Sheets are made with chain-of-custody fiber: FSC®, SFI®, PEFC™
 - Product contains 10% post-consumer recycled fiber
- Manufactured in the USA with Pride
 - Purchase Sterling® Premium and put Americans to work
 - Proven quality and performance from a trusted U.S. manufacturer backed by our guarantee of full customer and technical support from start to finish

Applications:

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail



Sterling® Premium Specifications:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity
Gloss Text	70	104	96	74	93
	80	118	96	74	94.5
	100	148	96	74	96
Gloss Cover	65	176	96	74	97
	80 (7 pt.)*	216	96	74	98
	100 (9 pt.)**	271	96	74	99
	120	326	96	74	99
Dull/Silk Text	70	104	96	45	93
	80	118	96	45	94.5
	100	148	96	45	96
Dull/Silk Cover	65	176	96	45	97
	80 (7 pt.)*	216	96	45	98
	100 (9 pt.)**	271	96	45	99
	120	326	96	45	99
Matte Text	70	104	96	30	93
	80	118	96	30	94.5
	100	148	96	30	96
Matte Cover	65 (7 pt.)*	176	96	30	97
	80 (9 pt.)**	216	96	30	98
	100	271	96	30	99
Matte Reply Card	105 (7 pt.)*	155	96	25	97

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.*

For additional information, contact your Verso representative.

Environmental Certifications:

Buyers of Sterling® Premium sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; "The Independent Assurance for Responsible Forest Management."
- Sustainable Forestry Initiative (SFI®), BV-SFICOC-US09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; "Promoting sustainable forest management."



All Sterling® Premium products contain 10% post-consumer recycled fiber content.

All Verso Sterling® Premium sheetfed products use the FSC Mix label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering Verso products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.



This product complies with Lacey Act requirements.



Verso Corporation
8540 Gander Creek Drive
Miamisburg, Ohio 45342
800-258-8852
versoco.com



Printed on Sterling® Premium Gloss, 100 lb. cover.

© 2017 Verso Corporation. Verso and Sterling Premium are registered trademarks of Verso Corporation or its subsidiaries.

Product Stewardship and Sustainability:

Sterling® Premium is acid free and designed for permanence. Sterling® Premium is manufactured using elemental chlorine-free bleach (ECF), and recycled pulp that is processed chlorine-free (PCF).

To review product stewardship and sustainability information please see the Verso Product Regulatory Profile Sheet posted at www.versoco.com/ProductRegulatoryProfile.

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.