

TRUEJET® BOOK

Production Inkjet Web Book Publishing Paper

TrueJet® Book is designed for high-speed, book publication print runs. It has a specially designed patented coating which enables full-color variable inkjet printing to meet the needs of the book publishing market.

CHALLENGE

Create a coated book product that enables offset-like quality on production color inkjet presses

- Does not require use of bonding agents or surface coatings on press
- Has a surface structure that meets the demands of inkjet printing
- Highlighter durability
- Aligns with offset products

SOLUTION

A patented product with a coating structure designed to set inkjet ink

- Allows water to absorb into the paper while keeping ink on the surface
- Resists smearing and guide roll build-up, maximizing productivity
- Provides offset-like print quality
- Delivers Highlighter durability

RESULTS

Coated book publication products with proven runnability and durability on some of the best-known, high-speed inkjet presses.

- Developed for the Kodak Prosper™ Press; carries a ♦♦♦♦ rating
- Recognized for use on all HP T series Presses without bonding agent. Certified for HP web inkjet presses.
- Improved pressroom productivity
- Excellent Image Density development
- PPI and Caliper aligned with Verso offset book grade
 - Exact match to New Era® Matte (756 PPI and 2.65 Caliper)
- FSC® certified
- Manufactured in the USA with pride



GRADE	FINISH	BASIS WTS*	GSM	BRIGHTNESS	OPACITY	CALIPER^	PPI	SIMRA	FSC
Book	Matte	45	67	86	91	2.5	800	Yes	Yes
Book	Matte	50	74	86	92	2.7	738	Yes	Yes

*Using the text basis - 25 x 38 or 3300 square feet.
^Manufactured to caliper.



NO ONE MAKES IT EASIER TO FIND THE PERFECT DIGITAL PAPER

Verso has assembled the largest, most extensive portfolio of papers in a wide range of weights and grades to meet all your digital printing needs.

- Futura®
- Sterling® Premium Digital™
- Sterling® Premium Digital™ for HP Indigo
- Productolith Pts. Digital®
- Blazer Digital®
- Sterling® Ultra TrueJet®
- TrueJet® Book

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. A leading North American producer of specialty and graphic papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at versoco.com.



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Printed on Sterling® Premium Digital™ for HP Indigo Gloss, 100 lb. cover.
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