STERLING® PREMIUM DIGITAL™ FOR HP INDIGO

Designed to run
The counterpart to Sterling® Premium Digital™, this product has an exceptional surface designed specifically for optimal press performance on HP Indigo equipment. It delivers the same steadfast consistency and tried-and-true performance you have come to rely on from the legendary Sterling® digital brand. With 96 brightness, premium optics and budget-friendly pricing.

ATTRIBUTES
- Versatility; optimal performance on laser and ElectroInk printers, color and black & white digital offset technologies
- Guaranteed for digital offset and production laser equipment:
  - HP Indigo certified
- Matches sheets, text and cover papers within Sterling® Premium line
- Superior toner adhesion for better image reproduction
- Precision cut to prevent paper edge bonding jams and duplex registration issues
- 7 & 9 pt. offering meet USPS minimum requirements
- Strict quality control yields ultra-clean paper, reducing paper dust contamination and increasing productivity and equipment life
- Vapor barrier wrapping to prevent moisture absorption that can lead to curling and jamming
- Manufactured in the USA with pride

APPLICATIONS
- Flyers
- Books
- Newsletters
- Brochures
- Posters
- Invitations
- Direct mail
- Presentations
## TRUST YOUR HP INDIGO PRESS TO VERSO - HP DOES

Our commitment to producing the highest quality papers has earned us HP Indigo Preferred Partner status for coated paper in North America. We take our partnership seriously. All of the Verso digital papers for Indigo are certified by the Rochester Institute of Technology, so you can be sure they meet the stringent HP requirements for runnability, ink transfer, adhesion, image quality, and blanket life. Our proprietary coating formulas, rigorous manufacturing standards, and quality processes provides you with the superior output your customers demand.

Special making sizes and skid packs are available for 5000 lb. minimum orders. Please contact Verso customer service for more details.

All materials available only in white.

Sterling® Premium Digital™ for HP Indigo manufactured with 10% post consumer waste (PCW) recycled fiber.

^ Caliper and PPI are approximations only except as noted. Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications.

With the exception of noted *7 pt. and **9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.

All items subject to change. For current stocking information, contact your local Verso Merchant Representative.

Sterling® Premium Digital™ for HP Indigo is certified to run on HP Indigo equipment and certified by RIT. Please refer to [http://printlab.rit.edu/services/media-certification/hp-indigo-program](http://printlab.rit.edu/services/media-certification/hp-indigo-program) for further information. Verso is an Alliance One Select Member for Graphic Arts.

---

### STERLING® PREMIUM DIGITAL™ FOR HP INDIGO

| MATERIAL | BASIS | GLOSS | SIZE | GSM | WT. | SHEETS/ SKID | PACKAGES/ CARTON | SHEETS/ CARTON | CARTONS/ PALLET | BRIGHTNESS | GRAIN | GLOSS | OPACITY | CALIPER | PPI |
|----------|-------|-------|------|-----|-----|-------------|-----------------|----------------|----------------|---------------|-----------|--------|--------|---------|--------|-----|
| GLOSS TEXT | 283253 | 80    | 110  | 15  | 36  | n/a         | n/a             | 500            | 3              | 1500          | 40        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS TEXT | 283247 | 130   | 36   | 42  | n/a | n/a         | n/a             | 500            | 3              | 1500          | 30        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS TEXT | 304119 | 130   | 36   | 103 | 6040 | 1       | n/a             | n/a            | 1000           | 20            | 96        | 72     | 94.5   | 3.7    | 124 |
| GLOSS TEXT | 283250 | 120   | 271  | 104 | 65  | n/a         | n/a             | 500            | 2              | 1000          | 40        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS TEXT | 283251 | 120   | 271  | 52  | n/a | n/a         | n/a             | 500            | 2              | 1000          | 30        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS COVER | 304120 | 120   | 271  | 29.5| 129 | n/a         | n/a             | 500            | 2              | 1000          | 40        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS COVER | 304121 | 120   | 271  | 29.5| 129 | n/a         | n/a             | 500            | 2              | 1000          | 30        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS COVER | 304122 | 120   | 271  | 29.5| 129 | n/a         | n/a             | 500            | 2              | 1000          | 40        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS COVER | 304123 | 120   | 271  | 29.5| 129 | n/a         | n/a             | 500            | 2              | 1000          | 30        | 96     | 72     | 94.5    | 3.7    | 124 |
| GLOSS COVER | 304124 | 120   | 271  | 29.5| 129 | n/a         | n/a             | 500            | 2              | 1000          | 40        | 96     | 72     | 94.5    | 3.7    | 124 |

---

**Notes:**

- Special making sizes and skid packs are available for 5000 lb. minimum orders. Please contact Verso customer service for more details.
- All materials available only in white.
- Sterling® Premium Digital™ for HP Indigo manufactured with 10% post consumer waste (PCW) recycled fiber.
- Caliper and PPI are approximations only except as noted. Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications.
- With the exception of noted *7 pt. and **9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.
- All items subject to change. For current stocking information, contact your local Verso Merchant Representative.
- Sterling® Premium Digital™ for HP Indigo is certified to run on HP Indigo equipment and certified by RIT. Please refer to [http://printlab.rit.edu/services/media-certification/hp-indigo-program](http://printlab.rit.edu/services/media-certification/hp-indigo-program) for further information. Verso is an Alliance One Select Member for Graphic Arts.
NO ONE MAKES IT EASIER TO FIND THE PERFECT DIGITAL PAPER

ENVIRONMENTAL CERTIFICATIONS

Buyers of Sterling® Premium Digital™ for HP Indigo products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; “The Independent Assurance for Responsible Forest Management.”
- Sustainable Forestry Initiative (SFI®), BV-SFICOCUS09000011; “Good for you. Good for our forests.”
- Programme for the Endorsement of Forest Certification™ (PEFC™), BV-PEFCCOC-US09000012; “Promoting sustainable forest management.”

Sterling® Premium Digital™ products manufactured with 10% post-consumer waste (PCW) recycled fiber.

All Verso Sterling® Premium Digital™ for HP Indigo products use the FSC Mix label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering Verso products specify paper to be identified as either FSC, SFI, or PEFC chain-of-custody certified.

This product complies with Lacey Act requirements.

Verso has assembled the largest, most extensive portfolio of papers in a wide range of weights and grades to meet all your digital printing needs.

- Futura®
- Sterling® Premium Digital™
- Sterling® Premium Digital™ for HP Indigo
- Productolith Pts. Digital®
- Blazer Digital®
- Sterling® Ultra TrueJet®
- TrueJet® Book

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. A leading North American producer of specialty and graphic papers, packaging and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso’s long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso’s passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users.

For more information, visit us online at versoco.com.